## TEST REPORT

$\begin{array}{ll}\text { Location } & \text { : Valkenswaard, Netherlands } \\ \text { Date } & \text { : September } 22^{\text {th }} 2006\end{array}$

## Investigation of the Contrast and Brightness of MIGHTY BRIGHTY Projection Screen Paint compared to conventional wall paint.

## Description

The company Golden Care bv has requested Konica Minolta Sensing Europe B.V. to investigate the brightness and the contrast of different projection surfaces in order to show the quality of Mighty Brighty (MB) Screen Paint in relation to conventional wall paint.
In order to determine the luminance values, 16 different panels with variations in concentration of the additional Mighty Brighty ContrastBooster (CB) and BrightnessBooster (BB) are measured. These values are compared to the luminance values of conventional wall paint.

The used panels are:

1. Wall paint RAL 9010
2. Wall paint RAL 9003
3. $16 \times$ Mighty Brighty ( 4 variations of $C B \times 4$ variations of $B B$ ):

| 16 panels Mighty Brighty |  |  | BrightnessBooster (BB) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 0\% | 33\% | 66\% | 100\% |
|  | 0\% | White | 1 | 2 | 3 | 4 |
|  | 33\% | Light grey | 5 | 6 | 6 | 8 |
|  | 66\% | Mid grey | 9 | 10 | 11 | 12 |
|  | 100\% | Dark grey | 12 | 14 | 15 | 16 |

## Test conditions

The above mentioned panels have been measured with a Konica Minolta Luminance meter type LS100 (body no.: 71413026)
With a average home cinema projector (Benq model PB 6100) a colour test pattern has been projected on the panels from a distance of 3 meters. The room was illuminated with soft daylight at a sunny day. Of each panel the Luminance in $\mathrm{cd} / \mathrm{m}^{2}$ has been measured on a white, green and black test pattern.

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## Conclusion

The results show a big difference in brightness (luminance) and contrast-ratio between the different test panels (see test results and graph):

- The Contrast Ratio of the Mighty Brighty Projection Screen Paint is at least $40 \%$ higher compared to the tested wall paint RAL 9010.
- The Brightness of the Mighty Brighty Projection Screen Paint is $20 \%$ higher on average, with a maximum of $45 \%$.


## Brightness vs. Contrast Ratio

MIGHTY BRIGHTY compared to Wall paint RAL 9010 and RAL 9003


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## Test Results

## 1. Luminance of White light (Brightness)

Wall paint RAL $9010 \quad 226,9 \mathrm{Cd} / \mathrm{m}^{2}$
Wall paint RAL $9003 \quad 227,1 \mathrm{Cd} / \mathrm{m}^{2}$

| MIGHTY BRIGHTY <br> Luminance ( $\mathrm{Cd} / \mathrm{m}^{2}$ ) |  |  | BrightnessBooster (BB) |  |  |  | Compared to RAL 9010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 0\% | 33\% | 66\% | 100\% | 0\% | 33\% | 66\% | 100\% |
|  | 0\% | White | 270,2 | 306.4 | 316,7 | 331,4 | 19\% | 35\% | 40\% | 46\% |
|  | 33\% | Light grey | 252,0 | 281,2 | 306,1 | 326,3 | 11\% | 24\% | 35\% | 44\% |
|  | 66\% | Mid grey | 221,8 | 263,9 | 286,9 | 290,0 | -2\% | 16\% | 26\% | 28\% |
|  | 100\% | Dark grey | 205,4 | 243,8 | 268,5 | 290,3 | -9\% | 7\% | 18\% | 28\% |

2. Luminance of Black light

Wall paint RAL $9010 \quad 17,15 \mathrm{Cd} / \mathrm{m}^{2}$
Wall paint RAL $9003 \quad 20,75 \mathrm{Cd} / \mathrm{m}^{2}$

| MIGHTY BRIGHTY <br> Luminance ( $\mathrm{Cd} / \mathrm{m}^{2}$ ) |  |  | BrightnessBooster (BB) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 0\% | 33\% | 66\% | 100\% |
|  | 0\% | White | 14,98 | 15,16 | 14,36 | 13,62 |
|  | 33\% | Light grey | 13,49 | 13,53 | 14,28 | 13,99 |
|  | 66\% | Mid grey | 10,07 | 10,75 | 10,64 | 10,01 |
|  | 100\% | Dark grey | 9,41 | 9,28 | 9,70 | 9,55 |

3. Contrast Ratio [ = (White - Black) / Black ]

Wall paint RAL 9010 12,23
Wall paint RAL 9003 9,94

| MIGHTY BRIGHTY <br> Luminance ( $\mathrm{Cd} / \mathrm{m}^{2}$ ) |  |  | BrightnessBooster (BB) |  |  |  | Compared to RAL 9010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 0\% | 33\% | 66\% | 100\% | 0\% | 33\% | 66\% | 100\% |
|  | 0\% | White | 17,04 | 19,21 | 21,05 | 23,33 | 39\% | 57\% | 72\% | 91\% |
|  | 33\% | Light grey | 17,68 | 19,78 | 20,44 | 22,32 | 45\% | 62\% | 67\% | 83\% |
|  | 66\% | Mid grey | 21,03 | 23,55 | 25,96 | 27,97 | 72\% | 93\% | 112\% | 129\% |
|  | 100\% | Dark grey | 20,83 | 25,27 | 26,68 | 29,40 | 70\% | 107\% | 118\% | 140\% |

